



UNDERSTANDING NSDC MARKET LED MODEL

For more information :-8168222975,1800 572 9394



GRAMIN SKILL DEVELOPMENT MISSION

A Unit of Gramin Shiksha Private Limited

About Gramin Skill Development Mission

Gramin Skill Development Mission is a unit of **Gramin Shiksha Private Limited** established in **2010** and working on vocational education **since 2010**.

In a Response to Skill India Mission with an objective to train unemployed youth, school and college dropouts in various outcome based trades, and help them get employment within the domestic industries as well as overseas markets. We are working with Skill India Mission since 2016 and trained almost 25000 candidates in various job roles.

Gramin Skill Development Mission is approved Training Partner with **National Skill Development Corporation (N.S.D.C)** , Electronic Sector Skill Council, Telecom Sector Skill Council, Instrumentation, Automation, Surveillance & Communication Sector Skill Council and various SSDM like Haryana Skill Development Mission, Uttarakhand Skill Development Mission, Rajasthan Skill and Livelihoods Development Corporation, Uttar Pradesh Skill Development Mission, Delhi Skill Development Society, Odisha Skill Development Mission etc.



NSDC Works on Two Models of Skill Education

FUNDED MODEL

NSDC Funded Model Includes all the Government Funded Schemes like PMKVY, RPL, DDU-GKY, HIMAYAT and many more. In this Model NSDC will provide funds to Training Center through Training Partner for Training of Candidates in their Training Center and courses available in these courses are free for students.

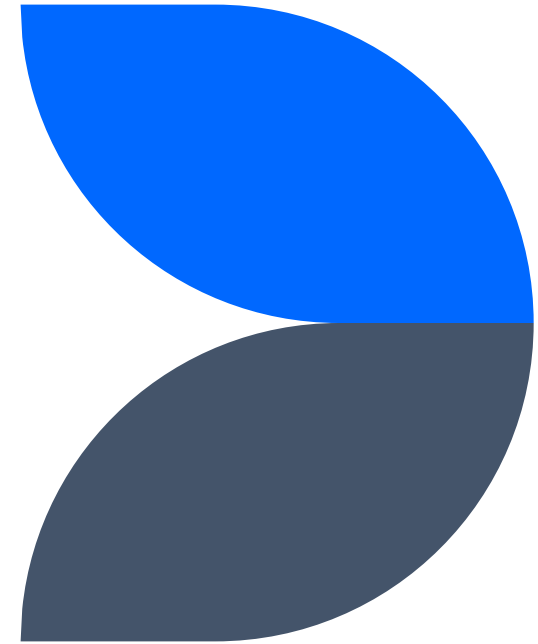
This Model requires specific infrastructure and equipments to run these courses in Training Center.

NON-FUNDED MODEL

NSDC Market Led Model is the paid program run by NSDC in the training centers in which all the courses are paid courses In which student have to pay the course fee to Training Center and Training Center will pay only assessment or certification fee for providing certification to candidates.

REQUIREMENT FOR AFFILIATING TRAINING CENTER UNDER NSDC MARKET LED MODEL

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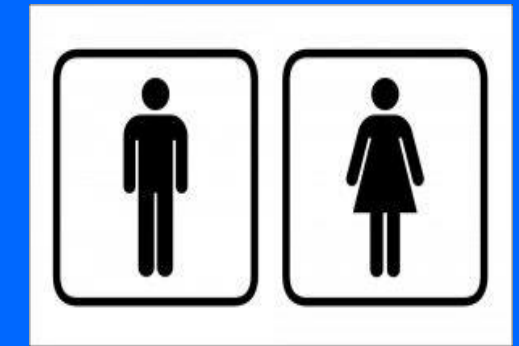
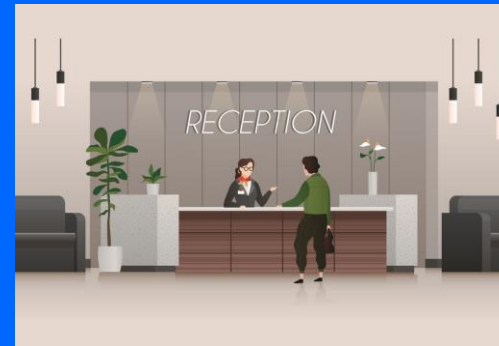
REQUIREMENT FOR AFFILIATING UNDER NSDC MARKET LED MODEL

Infrastructure Requirement

- 1 Classroom
- 1 Lab (Equipments of Job Roles as per Sector Applied)
- Reception Area
- Washroom Facility (Man & Women)
- Other Basic Facilities to run Training Center Smoothly
 - Drinking Water Facility
 - Internet Availability
 - CCTV Facility (optional) etc. (available on Gramin Skill Website)

FOR Addition of More Sectors

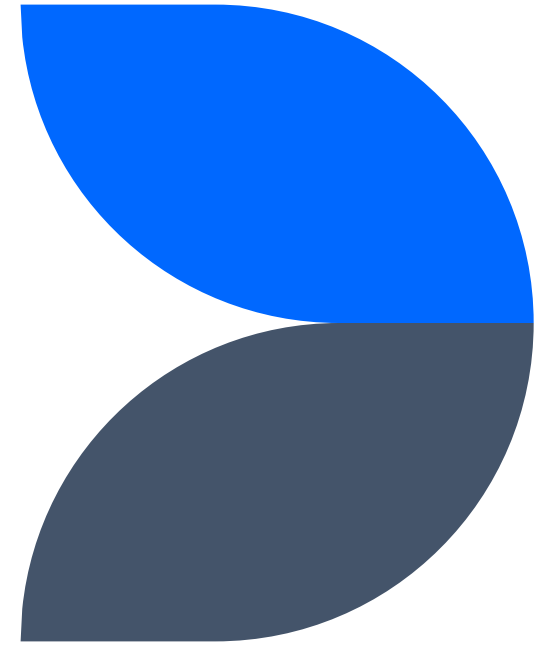
- MOU with required Industry (as per Sector Applied)
- Proof of Industry Partners



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What is NSQF ?

What are NSQF Aligned Courses ?



ABOUT NSQF

The National Skills Qualifications Framework (NSQF) organizes qualifications according to a series of levels of knowledge, skills and aptitude. These levels are defined in terms of learning outcomes which the learner must possess regardless of whether they were acquired through formal, non-formal or informal learning. In that sense, the NSQF is a quality assurance framework. It is, therefore, a nationally integrated education and competency based skill framework that will provide for multiple pathways, horizontal as well as vertical, both within vocational education and vocational training and among vocational education, vocational training, general education and technical education, thus linking one level of learning to another higher level.

NSQF Levels

Level 3	Equivalent to Certificate of 3 months
Level 4	Equivalent to Certificate of 6 months
Level 5	Equivalent to Diploma of 1 Year
Level 6	Equivalent to Advance Diploma of 2 Year
Level 7	Equivalent to B.Voc Degree of 3 Year
Level 8	Equivalent to P.G Diploma
Level 9	Equivalent to M.Voc Degree of Two Years After B.Voc
Level 10	Equivalent to Research Level (M.Phil / PH.D)

List of Courses Available - [Click Here](#)

EQUIVALENCY OF NSQF COURSES

UGC B.VOC MODEL

ALL ITI Courses

NIELIT COURSES

HARTRON – ALL COURSES
HKCL – HS-CIT

RKCL - RSCIT

MKCL – MS-CIT

NSDC ALL SECTOR COURSES

All these Department Courses are NSQF Approved Courses

Approvals of Sector Skill Councils for Market led Model to Gramin Skill Development Mission

Gramin Skill Development Mission is approved under **11 Sector Skill Councils** under **Market Led Model** under which more than **750+ courses** are available to run in various Training Centers.



IT-ITeS Sector Skill Council



Electronics Sector Skills Council of India



Beauty & Wellness Sector Skill Council



Apparel Made-Ups & Home Furnishing Sector Skill Council



Agriculture Skill Council of India



Automotive Skills Development Council



Construction Skill Development Council of India



Domestic Workers Sector Skill Council



Healthcare Sector Skill Council



Logistics Sector Skill Council

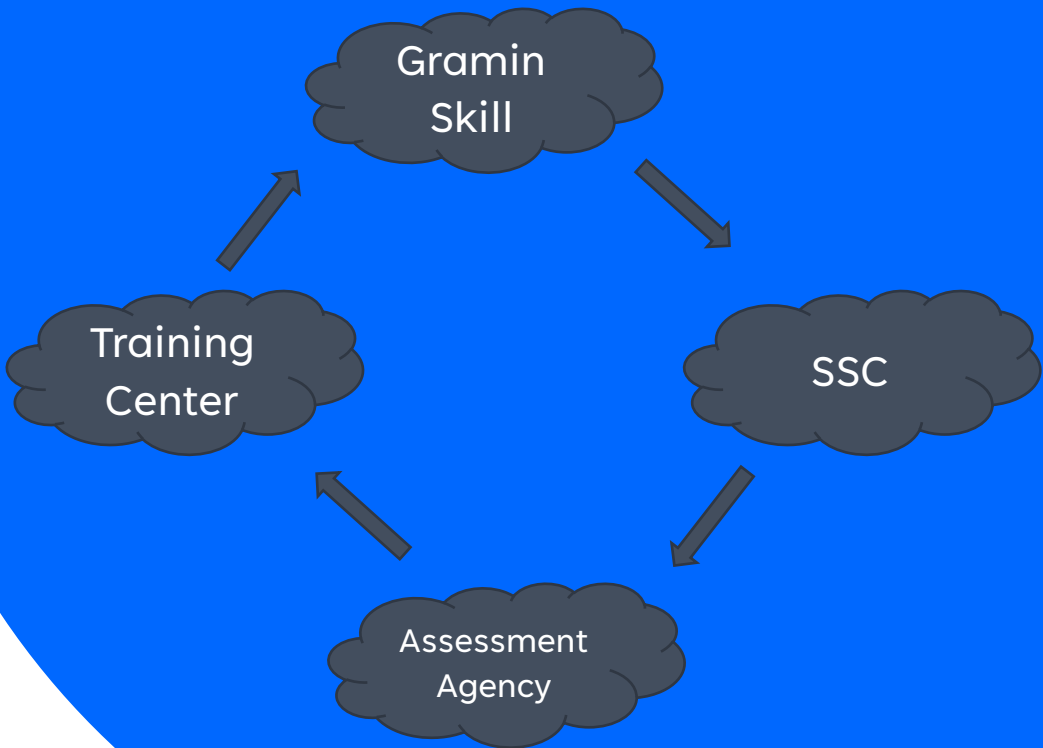


Management & Entrepreneurship and Professional Skills Council (MEPSC)

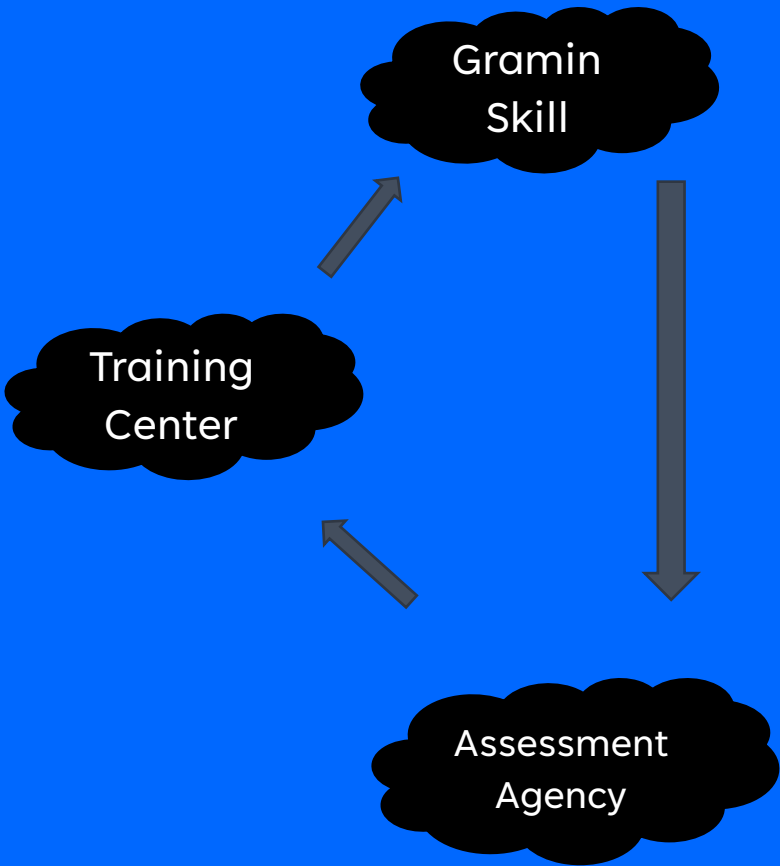
Assessment Modes

There is two modes available for assessment of candidates -

SSC Assessment



Third Party Assessment



Certification Samples - SSC



Skill India
कौशल भारत - कुशल भारत



सत्यमेव जयते
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP



N.S.D.C
National
Skill Development
Corporation
Transforming the skill landscape

Certificate

This is to certify that
Ajay Kumar
has successfully cleared the assessment for the role of
Yoga Trainer (BWS/Q2203)
conforming to National Skill Qualification Framework Level - 5



Issued by **National Institute of Skill Development**
Institution Name **NISD School of Yoga**
Signature _____

Date of Issuance 10/09/2019
System Identification Number
FB2019-2020/TP11571/113792/B9145/CAN_959271



WH6XOD6HTNU3QUYN



Vandana Luthra
Chairperson
Beauty & Wellness Sector Skill Council



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Skill India
कौशल भारत - कुशल भारत



सत्यमेव जयते
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP

MARKSHEET

Name : **Ajay Kumar**
QP Name : **Yoga Trainer**
QP Code : **BWS/Q2203**
NSQF Level : **5**
Sector : **Beauty & Wellness**
Type : **Candidate**

10th September 2019

NOS CODE	NOS NAME	NOS TYPE	MAXIMUM MARKS	MARKS OBTAINED
1. BWS/N2202	Conduct hatha yoga sessions	Core	100	80
2. BWS/N2204	Conduct the advanced yoga sessions	Core	100	80
3. BWS/N2208	Conduct the bal yoga sessions	Core	100	81
4. BWS/N2209	Conduct the mahila yoga sessions	Core	100	83
5. BWS/N2210	Conduct the Vidha Yoga Therapy session	Core	100	83
6. BWS/N9001	Prepare and maintain work area	Non-Core	100	84
7. BWS/N9002	Maintain health and safety at the workplace	Non-Core	100	83
8. BWS/N9003	Create a positive impression at the workplace	Non-Core	100	83

CORE NOS
TOTAL MARKS

407

NON CORE NOS
TOTAL MARKS

250

OVERALL
SCORE

657

PASS

(81.4 % of Core + 83.33 % of Non Core)



LINK TO CERTIFICATE



Vandana Luthra
Chairperson
Beauty & Wellness Sector Skill Council

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Certification Samples – Third Party Assessment Agency



CERTIFICATE OF TRAINING

This is to certify that Mr./Ms. **ZUBAIR SHOWKAT BHAT**
having Enrollment Number **CAN_15399549**
has successfully completed skill training in
Domestic Data Entry Operator
from the period **06 February 2021 to 05 February 2022**
at Training Center **WAVE INSTITUTE OF INFORMATION TECHNOLOGY**
Assessed By: MRSD Infotech Services Private Limited (AA_101939)



DIRECTOR
Gramin Skill Development Mission
(a unit of Gramin Shiksha Private Limited)
Approved Training Partner of
National Skill Development Corporation (NSDC)



TP001238/TC137968/CAN_15399549



DIRECTOR
MRSD INFOTECH SERVICES PRIVATE LIMITED
Assessment Agency (AA_101939)

Date of Issue: 08 March 2022



MARKSHEET

08 March 2022

Name: ZUBAIR SHOWKAT BHAT
Enrollment Number: CAN_15399549
QP Name: Domestic Data Entry Operator
Sector: IT-ITeS Sector Skills Council
Course Duration: 1 Year
Training Center Name: WAVE INSTITUTE OF INFORMATION TECHNOLOGY

NOS CODE	NOS NAME	NOS TYPE	MAXIMUM MARKS	MARKS OBTAINED
SSC/N3022	Undertake Data Entry Services	Core	120	99
SSC/N9001	Manage your work to meet requirements	Non-Core	40	36
SSC/N9003	Maintain a healthy, safe and secure working environment	Non-Core	40	36

CORE NOSs TOTAL MARKS = 99

NON CORE NOSs TOTAL MARKS = 72

OVERALL SCORE = 171

PASS

(Passing Criteria: 70 % of Core & 70% of Non Core)



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Assessment Agency (AA_101939)

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Similarities & Difference between Modes of Assessment

Similarities -

Particulars	SSC Assessment	Third Party Assessment
Enrollment Number	Same on Both Certificate types	Same on Both Certificate types
Certification Value	Same as both have same enrolment number and issued under NSDC Market Led Model	Same as both have same enrolment number and issued under NSDC Market Led Model

Differences -

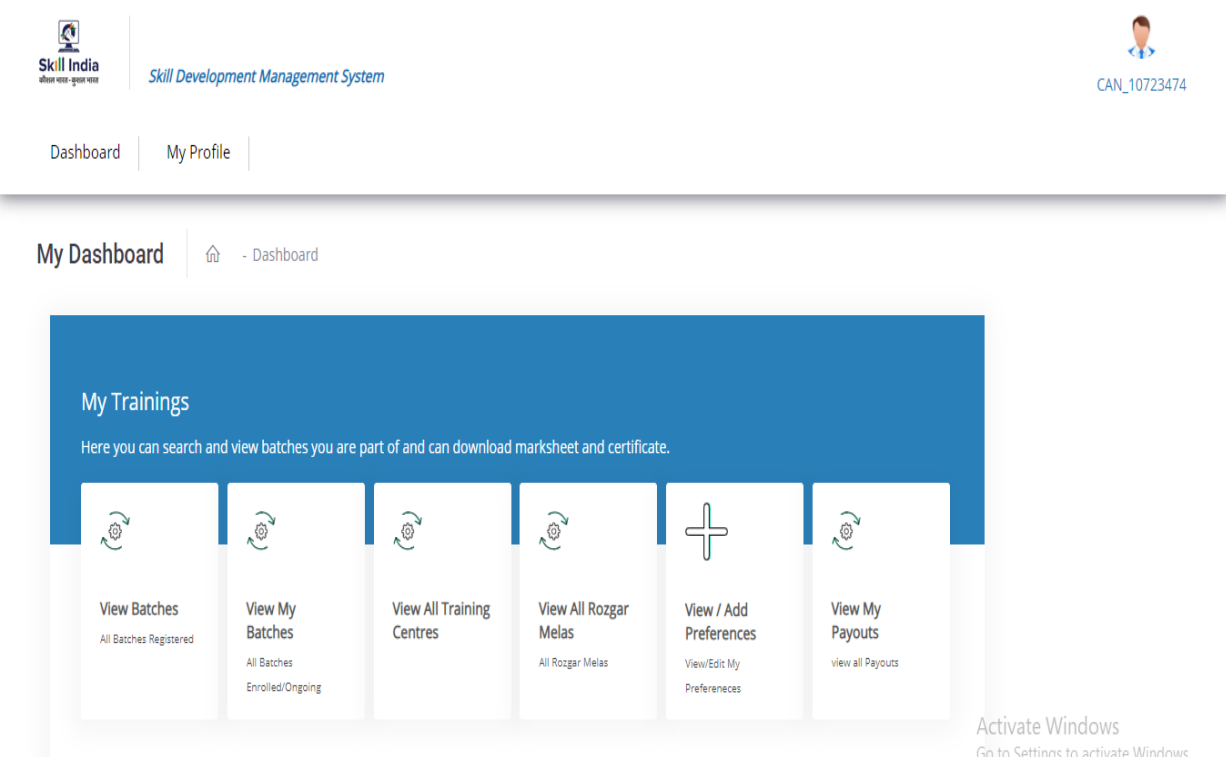
Particulars	SSC Assessment	Third Party Assessment
Certification Sample	Different	Different
Assessment Fee	1200 Rs. More than Third Party Assessment Fee	Different
Batch Size	10+	5+

SCOPE/VALUE OF NSDC CERTIFICATE

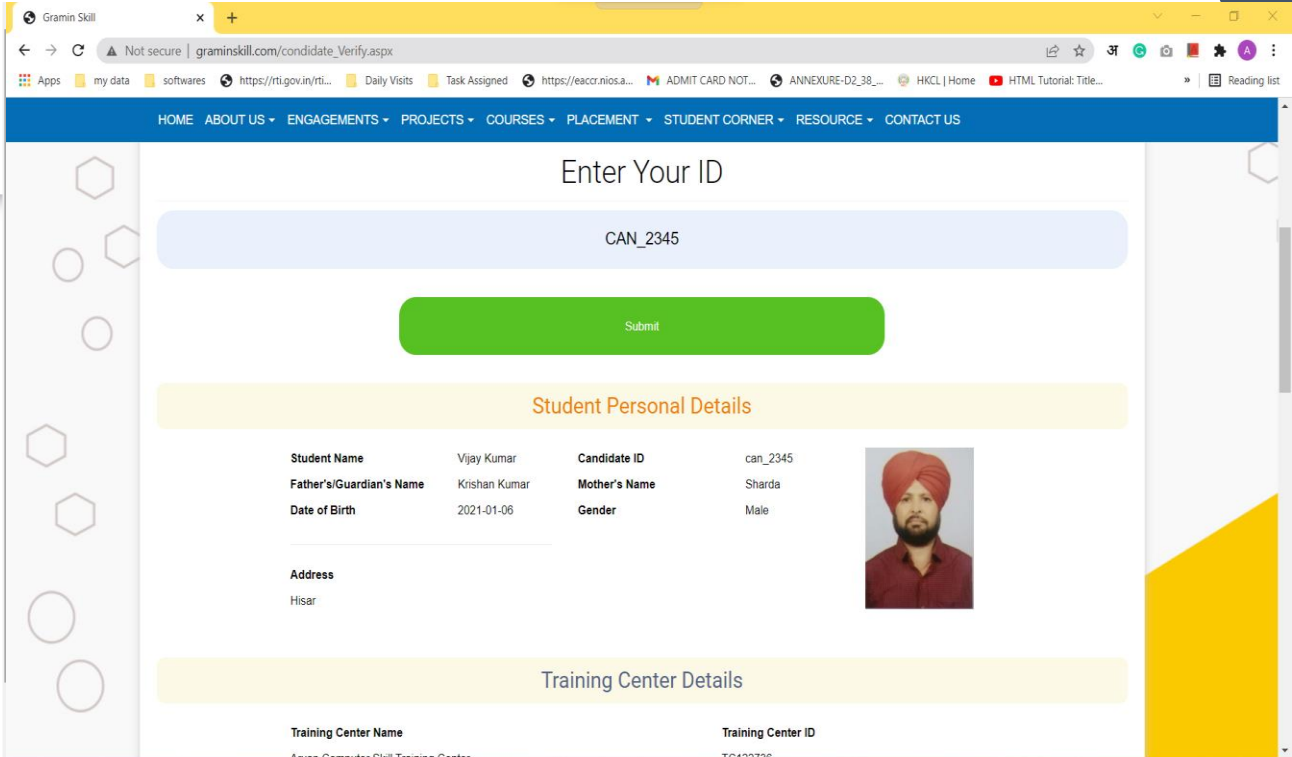
- The certificate is affiliated from Ministry of skill development and entrepreneurship.
- The certificate is valid nationally and internationally.
- By this certificate candidate goes to foreign on work visa.
- Skill Loan Facility is available on Certificate.
- By this certificate, the candidate gets a good job in a short time. **For example:** A data entry operator job (if we go through standard classic academic education model then we do a degree or diploma in computer that will take a time of more than 2 year but now a data entry operator course of only 6 months can provide candidate that job.
- Now Government has launched skill education levels equivalent to academic education levels. For Example: In skill education Government Launched Level 1 to Level 10 of NSQF levels which goes from certificate to Doctorate Programs.
- CANDIDATE can take apprentice training (naps) after this certificate.
- Cost of the courses available in this segment is less than UGC/AICTE approved courses.

Certificate Verification Modes

Candidate can verify his details on NSDC official Website **www.skillindia.gov.in** by login to website through his candidate id and Gramin Skill Development Mission Website **www.graminskill.com** from certificate verification option.

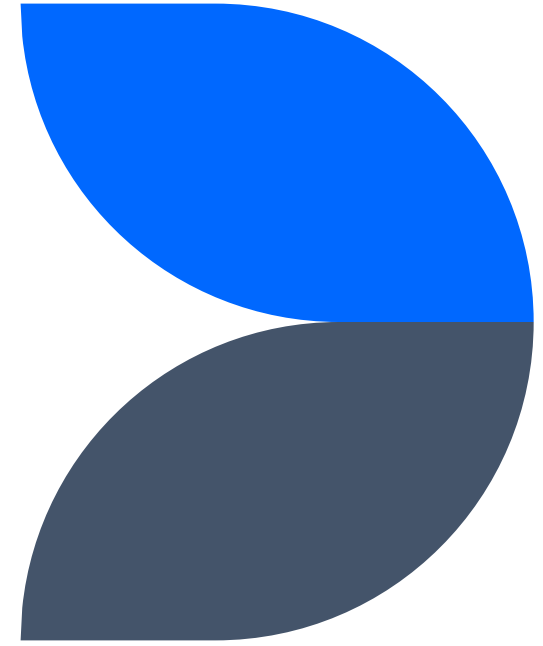


www.skillindia.gov.in



www.graminskill.com

Process of Affiliation Training Center ?



Process of Affiliation

Fill Training
Center
Form online
at GSDM
Website
Graminskill.com

Submit the
training
center form
with initial
fee of Rs
3000

Receive
Email from
NSDC with
Training
Center ID
and
Password

Receive
Branding
Guidelines
from GSDM
Team

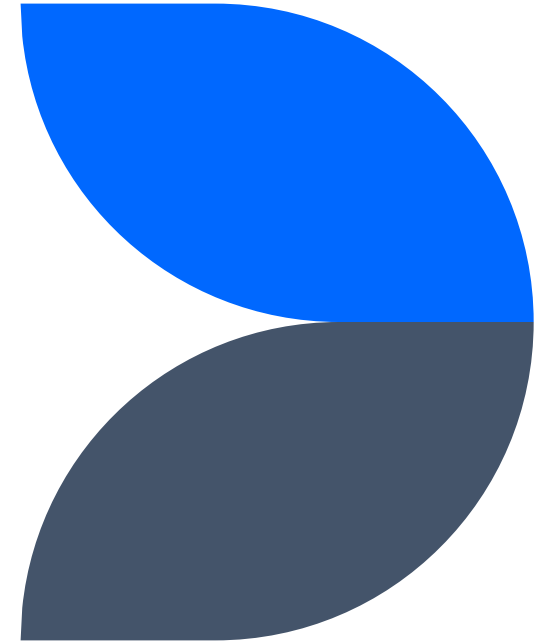
Apply
Branding
banners on
Training
Centres

Deposit
Inspection
Fee of
12000 Rs.

Submit
Photos of
Training
Center on
Training
Center app
of NSDC

After this
the centre
will enter
into
approval
stage

Benefits for Training Centers



Benefit For Training Center



Low Investment



**Easy Center Approval
Easy Inspection Process**



Government Certification



No Biometric Attendance



Unlimited Targets



Foreign Placement

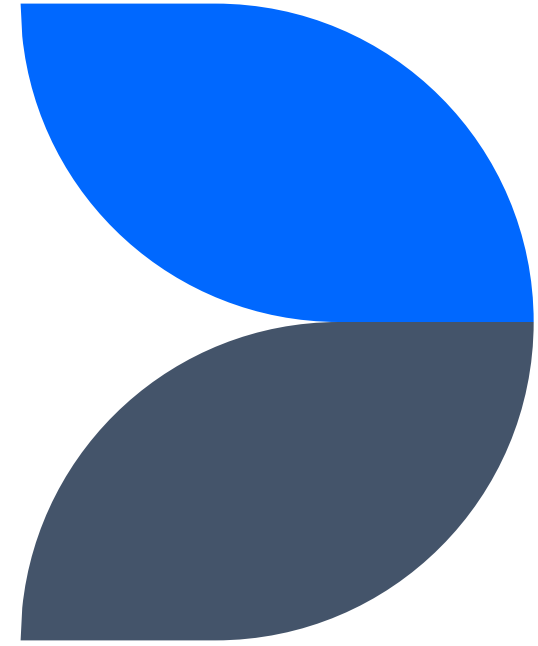


Skill Loan Facility



No Hidden Expenses

Responsibilities of Gramin Skill and Training Centers



Responsibilities of Training Partner

- Process Affiliation of Training Center under NSDC Market Led Model
- Training of Staff of Training Center regarding online registration of their trainees on Gramin Skill Online Registration Portal.
- Approve Advertisement material of Training Centers as per NSDC Guidelines.
- Plan Assessment of trainee after course completion of trainees on Training Center.
- Provide Certification of Candidates to Training Center after assessment in Soft and Hard Copy.
- Provide Placement assistance to trainee of Center.

Responsibilities of Training Center

- Mobilization and Training of Candidates.
- To ensure that the Training Center will use the logo of its training partner, National Skill Development Corporation and Skill India to promote only approved skill and vocational courses and not any other course.
- Ensuring that the required infrastructure such as classroom, laboratory, reception and other necessary formalities for conducting Skill Development courses.
- To ensure that no false and malicious information is given to the trainee coming to the center of Training Center with respect to Training Partner, National Skill Development Corporation and Skill India.
- The Training Center shall charge fee from the trainee as per the appendix shared with this MoU by the Training Partner. And also, the share of the Training Partner will share accordingly.
- Ensuring that all photos and videos during training are shared with training partners on regular basis.
- Ensuring that during the assessment process all the documents relating to the assessment are verified, video recordings of the assessment and all data relating thereto are shared with the training partner in both soft and hard copies
- To ensure that the certificates received by the Training Center from the training partner are distributed to all the trainees who have undergone the training at the center of the Training Center.



Thank you

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